

AutoChina

FOR IMMEDIATE RELEASE

AutoChina International Announces New Tires and Fuel Services

Shijiazhuang, Hebei Province, China – January 15, 2010 – AutoChina International Limited (“AutoChina” or the “Company”) (NASDAQ: AUTC), China’s largest one-stop commercial vehicle sales, leasing, and support network, today announced that it recently expanded its product offerings to provide the following value-added services to its customers:

- **Financing for Customers to Purchase Tires**

AutoChina now offers its customers a convenient and affordable way to buy new tires for their commercial vehicles. Under a newly introduced installment payment plan, customers can pay for new tire purchases over a 3-month term. According to a survey conducted by the Company, a typical customer may spend up to USD\$10,000 per year purchasing new tires. AutoChina has added this service to help ensure that its customers have convenient access to the tires that they need to operate their commercial vehicles.

- **Financing for Customers to Purchase Diesel Fuel**

AutoChina is also offering an attractive means to purchase diesel fuel. Under a newly introduced fuel purchase program, the Company offers a 1-month credit facility to buy diesel fuel from selected fueling stations that have partnered with AutoChina. According to a survey conducted by AutoChina, a typical customer may spend up to USD\$40,000 annually on diesel fuel. That amount often exceeds the purchase price of the commercial vehicle itself. AutoChina has added this value-added service to help ensure that its customers have convenient access to the fuel they need to operate their commercial vehicles.

The Company’s Chairman and CEO, Mr. Yong Hui Li, noted, “We feel that the addition of tire and fuel services to our growing platform of product offerings will enhance our market and brand presence in China. We are committed to providing our commercial vehicle customers with the first-class services necessary for them to succeed.”

About AutoChina International Limited:

AutoChina International Limited is China’s largest one-stop commercial vehicle sales, leasing, and support network. AutoChina’s operating subsidiary was founded in 2005 by nationally recognized Chairman and CEO, Yong Hui Li. The Company owns and operates over 150 commercial vehicle financing centers in

Northern China regions; and primarily provides sales-type leasing for local customers. The Company's website is <http://www.autochinaintl.com>.

Safe Harbor Statement:

This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 about the Company. Forward-looking statements are statements that are not historical facts. Such forward-looking statements, based upon the current beliefs and expectations of the Company's management, are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. The following factors, among others, could cause actual results to meaningfully differ from those set forth in the forward-looking statements:

- Continued compliance with government regulations;
- Changing legislation or regulatory environments;
- Requirements or changes affecting the businesses in which the Company is engaged;
- Industry trends, including factors affecting supply and demand;
- Labor and personnel relations;
- Credit risks affecting the Company's revenue and profitability;
- Changes in the automobile industry;
- The Company's ability to effectively manage its growth, including implementing effective controls and procedures and attracting and retaining key management and personnel;
- Changing interpretations of generally accepted accounting principles;
- General economic conditions; and
- Other relevant risks detailed in the Company's filings with the Securities and Exchange Commission.

The information set forth herein should be read in light of such risks. The Company does not assume any obligation to update the information contained in this press release.

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