

FOR IMMEDIATE RELEASE

**THE EQUITY GROUP CELEBRATES 35 YEARS OF
INVESTOR RELATIONS EXCELLENCE**

NEW YORK, NY – May 19, 2009 – The Equity Group Inc., an investor relations consultancy based in New York City, is pleased to announce its 35th anniversary serving public companies that range in size from micro-cap through Fortune 500.

Robert D. Goldstein, President of The Equity Group and one of the pioneers in the practice of investor relations, stated, “It has been said, *‘You can’t build a reputation on what you are going to do.’* Over these last 35 years, our standing in the financial community has been built on three basic tenets: represent quality companies on a selective basis, employ and retain the best people, and focus on relationships.

“This simple formula has resulted in a business model wherein nearly all new clients come by way of referral. We are also fortunate to have engendered both employee and client loyalty over the years. The average Equity Group employee has been with the firm for 12 years, while our client relationships average 6 years and in many cases exceed 10 years. People are often surprised when I quote these statistics, but in my mind they go hand-in-hand. While change may be a constant, our clients appreciate continuity of service and the opportunity to tap into more than 120 years of combined industry experience, when needed. We have worked with hundreds of companies, in an array of industries, through various economic cycles. It is rare that one of our companies encounters a situation that we have not lived through. One of the more rewarding aspects of our long-term relationships is elevating clients’ profiles among investors and the media, and communicating corporate developments that in many cases build substantial shareholder value.”

In closing, Mr. Goldstein stated, “While we certainly are proud of our history, we are celebrating the last 35 years by looking ahead. In these challenging times, we believe investor relations is increasingly relevant to all stakeholders. Although our methodologies and tools will continue to evolve, our key services will remain the same – drafting communications, making introductions to buy-side and sell-side contacts, arranging investment community meetings across the country, and providing counsel regarding all aspects of being a public company.”

About The Equity Group

Founded in 1974, The Equity Group provides a full range of investor relations services, principally for micro through mid-cap companies. Services include investment community outreach; writing/editorial services (news releases, roadshow presentations, corporate profiles, conference call scripts and Annual Reports); strategic consulting; crisis management; web IR; and generally elevating the public profile of client companies. To learn more about The Equity Group and its clients, visit www.theequitygroup.com.

Contact:

Loren G. Mortman
Senior Vice President
The Equity Group Inc.
LMortman@equityny.com
(212) 836-9604